



We have more than
400 000
satisfied policyholders



Our team consists of over
motivated individuals

250

We have more than
1 500 000
lives insured



Our products are underwritten by:

ASSUPOL

SERVING THOSE WHO SERVE SINCE 1913



We offer hybrid working models including
**working from home
& flexible hours**

Monthly Employee Wellness Initiatives:
Employee centric wellness programmes and
tiered benefit structure



Opportunity: Junior to Mid-level Graphic Designer

Position: Junior to Mid-level Graphic Designer
Department: Marketing
Employment Status: Permanent
Location: Bedfordview (Hybrid)

Company Overview:

MHA Management Holdings is an established player in the South African long term insurance market with over 25 years of experience in non-traditional sectors. We sell and administer a full range of funeral insurance products in the trade union environment and have a very close working relationship with our clients. We are focused on client centricity and solving needs for South Africans with innovation, unique & creative solutions, and products.

Role Description:

We are seeking a top-performing graphic designer to join our in-house marketing department. In this role, we need someone who is committed to perfection in their design, no matter the size of the task. It requires a creative thinker who will play a vital role in the Marketing team's overall success, so working well with others is essential. In return for your excellence, we will provide a nurturing, fun environment where opinions count, and growth is a priority.

This person must have an attitude and work ethic that aligns with that of the business. Paying acute attention to briefs, ensuring all assets are on-brand and look the part, is of paramount importance.

Key Responsibilities, Duties, and Tasks:

- Develop creative designs with clear, enticing copy for both digital and print platforms, including but not limited to:
 - Social media graphics, infographics, and paid ad creatives
 - Marketing collateral (brochures, posters, flyers, banners, signage, OOH);
 - Website visuals, landing pages, and email templates;

- Presentations, proposals, and reports;
 - Internal communications and staff engagement materials.
- Support the marketing team in executing integrated campaigns with visually impactful design elements.
- Ensure all creative assets are aligned with the company's corporate identity, tone, and brand guidelines.
- Collaborate with Marketing and management Teams on Branding CI design, maintenance, and enhancements.
- Assist in the conceptualisation and execution of new branding projects and campaigns.
- Prepare design files for production and liaise with printers, suppliers, and other external partners where necessary to ensure deadlines are met and material is produced to the highest quality.
- Keep up to date with design trends, tools, and best practices to bring fresh and innovative ideas to the team.
- Collaborate closely with the marketing team, project management team, copywriters, and senior designers to deliver work on time and to specification.
- Manage multiple projects simultaneously while meeting deadlines.
- Implement an effective and optimized graphic design process.
- Work with the Marketing manager to source high-quality content for print and online publications.
- Reviewing final layouts with management and suggesting improvements if required.
- Participate and contribute in marketing-related brainstorming sessions.
- Assist the design and digital teams with other day-to-day tasks.
- Compile weekly and monthly activity reports.

Attributes Required:

- Thorough understanding of corporate identity and branding concepts
- Strong attention to detail, layout, composition, and typography.
- Creative thinker with the ability to translate briefs into compelling visuals.

- Ability to take direction and feedback, while also bringing original ideas to the table.
- Organised, proactive, and able to manage multiple projects under tight deadlines.
- Strong communication (English reading, writing, verbal) and collaboration skills being able to work effectively within a team environment.
- A passion for creativity, innovation, and continuous learning.
- Ability to meet deadlines and remain focused in a high-pressure/fast-paced environment.
- Good organisational skills.
- Familiarity and detailed understanding of different demographic markets in South Africa.
- Experience with Financial Services Products and/or Political organisations would be advantageous.

Technical Skills:

- Expert-level proficiency in Adobe Creative Suite, incl. Photoshop, Illustrator, and InDesign (essential). After Effects/Premiere Pro or similar would be advantageous.
- Familiarity with Canva, Figma, or other collaborative design tools (Advantageous).
- Knowledge of photo-editing, pre-press, and print production processes.
- Understanding of digital marketing design principles (social media creative formats, responsive design, UX/UI basics, basic HTML/CSS) (Advantageous).
- Motion graphics or video editing experience (Advantageous).
- Exceptional grammar and spelling, incl. proofreading (English).

Qualifications, Skills, and Experience:

- Diploma or Degree in Graphic Design, Visual Communication, or related field.
- 2–5 years' experience in a design role (agency experience a plus).
- Proficient with Apple Mac (macOS)

- Proficient in Adobe Creative Suite (Illustrator, InDesign, Photoshop)
- Proficient in Microsoft Office for Mac OS
- A strong portfolio showcasing creative design work across print and digital mediums.
- Adobe After Effects, Canva, Figma, basic HTML/CSS, and animation/video editing skills are advantageous.

Company Culture: Our company culture is built on teamwork, collaboration and innovation. We value diversity and inclusiveness and strive to create a space where everyone feels welcome and supported. Our core values focus on honesty and integrity to create a positive work environment where coworkers are respected.

How to Apply:

Share your CV with us at careers@nhb.co.za.